

# THE GREETER



OFFICIAL CIVIC WEEKLY  
A GUIDE—WHAT'S WHAT  
Week Ending November 4, '33  
Vol. 4, No. 14

## ONLY RESULTS COUNT

But the thrill of any sports event is being on the ring-side or sidelines pulling for your favorite to win.

Keep up with the sports in Orlando — consult the Greeter each and every week make your plans to be on hand from the starting gun or the referee's whistle. You will find there is something doing every day and night Pick your winner then help him win.



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# THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE  
WHATS WHAT—DAY BY DAY

## CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS  
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER  
DON EMERY, DAYTONA BEACH, ADVERTISING

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PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## radio at a glance

### N. B. C. CHAIN

| Station | City           | Kilocycles |
|---------|----------------|------------|
| WJZ     | New York       | 760        |
| WEAF    | New York       | 660        |
| WSM     | Nashville      | 650        |
| WSB     | Atlanta        | 740        |
| WFAA    | Dallas         | 800        |
| WSUN    | St. Petersburg | 6.20       |
| WENR    | Chicago        | 870        |
| KFI     | Los Angeles    | 640        |

### COLUMBIA CHAIN

|      |            |      |
|------|------------|------|
| WABC | New York   | 860  |
| WHAS | Louisville | 820  |
| WBT  | Charlotte  | 1080 |
| WDBO | Orlando    | 580  |
| WLAC | Nashville  | 1470 |

### MEXICO

|     |  |     |
|-----|--|-----|
| XER |  | 730 |
|-----|--|-----|

### INDEPENDENT

|     |             |      |
|-----|-------------|------|
| WWL | New Orleans | 8.50 |
|-----|-------------|------|

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## this that and the other—

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## WHEN 'TIS FOLLY TO BE WISE

Young Wife—"Oh, I'm so miserable. My hus-band has been out all the evening, and I haven't the faintest idea where he is."

Experienced Friend—"My dear, you mustn't worry. You'd probably be twice as miserable if you did know."

## SAFETY FIRST

Bill—"The girl I married has a twin sister."

Mac—"Gee! How do you tell them apart?"

Bill—"I don't; it's up to the other one to look out for herself."



## on and off the avenue

One look at the extremely attractive models in the windows of the **Frances Slater** gown shop and you're lost. Just saunter inside and it's positively over! Too much just cannot be said in praise of this most exclusive shop. Stunning gowns just breathe individuality and when you learn how reasonable the prices are, you'll be overwhelmed. Stop in at **20 N. Orange** and see these distinctive Slater dresses.

"All work and no play makes Jack a dull boy", is a good piece of advice to remember. And what is better for complete relaxation from business cares than good food, excellent music, and pleasant surroundings? Drive out to the **Flamingo**, just one-half mile out on the **Cheney Highway**, and here you will find everything for a really enjoyable evening.

Now, if ever, is the time to take care of all your repairing or remodeling. For good reliable work, call **Jack Stevens**, General Contractor, at **4870** or write him at **Route 1, Box 97 B**. He will be glad to give you an estimate on any work that you wish done.

Now with cooler weather many of us will neglect drinking as much water as we should. This is detrimental to good health, so why not call **G. W. Briggs** at **5612** and have a supply of good, pure **Orange City Water** in both your office and home. You cannot help drinking plenty of this wonderfully pure water.

There's a place in every wardrobe now for a black satin frock and now with this season of "sales", we know you can find many bargains in materials, both on and off the avenue. **Mrs. John Todd**, modiste at **17½ S. Orange Ave.**, is just the person you want to transform your material into a perfect fitting dress that will be admired by all your friends. **Mrs. Todd** is also an expert at remodeling and altering.

### GOOD FIGHT CARD MONDAY

**Billy Hood's** first encounter Monday night at the Coliseum for this fall will be **Young Embry**, as announced by Promoter **Turner Scott**.

**Embry** has an impressive record as an amateur in the U. S. Army and has also had a number of professional fights. Proof that he is plenty tough is furnished by the fact that in two fights with **Charley Webber** he lost one and won the other, both decisions. He fought **Tommy Jones** to a draw and drew a decision over **Sam Crosby**. Predictions are that **Hood** will have all he cares to handle in this hard right-hitting ex-soldier boxer.

The usual good preliminaries will get under way promptly at **8 P. M.**

She—"What do you mean by telling me that the dates you had with me were like a string of pearls."

He—"Neckless, dearie, neckless."

## winter park news rollins college notes

The Rollins varsity football team will play its second home game of the season Saturday night, November 4, at Tinker Field in Orlando where the opposition will be furnished by the South Georgia Teachers. The visitors have a veteran team and have been running up large scores in all of their games this season. Rollins, battered after their hard game at Newberry Friday, will be forced to show a lot of class in order to set back the Teachers. The kickoff comes at 8:30 p. m.

Rollins College debaters will stage their first public debate of the season Monday night, October 30, in the Annie Russell Theatre where a question of international interest will be argued with a team representing Cambridge University in England. The Rollins debate is announced as the first for the British students on their American tour.

Cambridge, which will be represented by **Alastair Sharp** and **Michael Barkway**, will uphold the affirmative side of the proposition "That the League of Nations is the only secure guarantee of world peace." **Bernard R. Dralove** and **Maurice C. Dreicer** will speak for Rollins. The debate is announced for 8:15. A charge of 50 cents will be made to the public to help defray the expense of bringing the Cambridge team here.

Musical events of interest to the public next week will be the regular weekly class in Music Appreciation to be held in the Annie Russell Theatre at 10:45 Tuesday morning, and the organ vesper programs to be presented by Professor **Herman F. Siewert** in Knowles Memorial Chapel on Tuesday and Friday at 6 p. m. A modest fee is charged for the Music Appreciation Hour.

## low tides on daytona beach

| Week Ending November 4, '33 |       |              |       |
|-----------------------------|-------|--------------|-------|
| Oct. 29 .....               | 10:30 | Nov. 1 ..... | 12:56 |
| Oct. 30 .....               | 11:14 | Nov. 2 ..... | 1:37  |
| Oct. 31 .....               | 12:12 | Nov. 3 ..... | 2:15  |
| Nov. 4 .....                |       | 2:53         |       |

## ORLANDO STEAM LAUNDRY

## DYERS and CLEANERS

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## SERVICE CLUBS

### Junior Chamber of Commerce

Luncheon—Monday 12:15, 46 W. Central Ave.

### Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

### Civitan Club

Luncheon—Wednesday 12:15—Washburn's

### Exchange Club

Luncheon—Wednesday 12:15—Orange Court

### Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

### Lions Club

Luncheon—Friday—Washburn's

### Business and Professional Women's Club

Monday Evenings—San Juan Hotel

## VOTE FOR GEORGE NASH



Paid Political Adv.

## HANDSOME MEN NOT SO GOOD! HARD TO KEEP

**Mae West, Curvacious Star of "I'm No Angel,"  
Prefers Homely Sweetheart for Alliance  
Likely To Last**

Homely men have more sex appeal than handsome sheiks, according to Mae West, glamorous queen of the screen, whose new Paramount picture, "I'm No Angel," comes to the Beacham Theatre for four days starting Saturday, November fourth. "Besides," adds the canny Mae, "they're not so hard to keep."

The curvacious blond siren was interviewed on this absorbing subject at the Paramount Studio just after finishing her second starring vehicle in which she graphically illustrated the art of getting and holding men. It is a sort of Course No. 2 after "She Done Him Wrong," only this time with modern dress, manners and approach.

In the role of Tira, Queen of the Circus, aided and abetted by tights, hula costumes and what not, she tames lions and men, sings hot songs, does a "midway" dance, rises to fame and fortune and finally cops a handsome clubman in the person of Cary Grant. She wrote the story herself, and Wesley Ruggles of "College Humor" fame directed it, so the course should prove an edifying one.

## TO OUR READERS

The mission of this publication is to acquaint the busy man or woman with what is happening in Orlando and Winter Park.

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ADVERTISING COUNSELOR

Texas is such a big state and it's a real trip from one part of it to another. A painter from Brownsville, on the southern edge, was quite a time away from home and when he got back a neighbor inquired where he had been.

He replied: "I been on a trip North."

"Where'd you go?" the friend asked.

"I went to Dallas."

"Have a good time?"

"Naw, I never did like them Yankees."

His Boss—"Dodson, I found this long blonde hair on the back of my limousine. My wife's hair is black."

Chauffeur—"I'll give you an explanation, sir."

Boss—"Explanation, nothing. What I want is an introduction."



### veterinarian

DR. J. L. RUBLE

1101 N. Orange

Phone 5335



### FREE TICKETS TO BEACHAM THEATRE

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Beacham theatre invite each of these to attend the current picture at the BEACHAM, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Beacham.

|                |               |                 |    |
|----------------|---------------|-----------------|----|
| Oct.           | W. H. Sturges | 25              |    |
| Wilder Woods   | 4             | Doyle Woodward  | 24 |
| Karl Lehmann   | 5             | Nov.            |    |
| Giles F. Lewis | 6             | Mrs. Mae McCosh | 2  |

A Scotchman was run over by a beer wagon and for the first time in his life the drinks were on him.

## CHURCH and MAIN BUILDING



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Andres Beauty Salon  
Ruth Davis—Dressmaking  
East Side Barber Shop—L. E. Yates  
M. D. Bailey, Jr.—Investments  
Chas. Mayer—Mayer Realty Co.  
Henry Mayer—Bldg. Supt.  
Vernon McKelvey—Real Estate  
Orlando Typesetting Co.—J. M. Albee  
Shopping Guide—Weekly Ad Paper  
Frank Gordon—Fernery  
Veterans Foreign Wars—John Pierson  
Orange County Chief—Frank Hastings

#### OFFICES

Jose Arentz—Artist  
Barter-Trade-Exchange  
Florida League of Patriots  
Lyman Beckes—Attorney  
Orlando Letter Shop—  
Direct Mail Advertising  
The Greeter—Civic Weekly  
Walter Hall—Attorney  
S. J. Stiggins—Attorney  
A. P. Phillips Co.—Advertising

### in case you didn't know

There is a saying that for a woman to feel well, she must look well. And how many of us know that to be true. Why not try it out for yourself by going to Andre's Beauty Salon today? Have the proper attention given your hair, face, and hands and we know you'll have a new lease on life.

The fern business is getting back to its own according to Frank Gor-

don! There is quite a little activity around the big corner office of Gordon and Vernon McKelvey.

One of the busiest places in the building is the establishment of Mrs. Ruth Davis, Modiste, which means that lots of women are having additions or alterations to their wardrobe. And they have certainly chosen well in selecting Mrs. Davis to do their work.

Rollins Teacher: "What is a censor?"

Oswald: "A censor is a man that goes from house to house to increase the population."

"Mary," inquired the mistress suspiciously, "did you wash this fish carefully before you baked it?"

"Lor' ma'am," replied Mary, "wot's the use of washin' a fish that lived all his life in the water."

## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot,  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South)  
1:45 A. M. 2:40 A. M.  
1:50 P. M. 1:20 P. M.

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 3:25 P. M.



### MILES FROM ORLANDO?

|                   |     |                 |     |
|-------------------|-----|-----------------|-----|
| Apopka            | 13  | Lakeland        | 66  |
| Arcadia           | 118 | Leesburg        | 45  |
| Auburndale        | 53  | Madison         | 221 |
| Avon Park         | 35  | Marianna        | 350 |
| Bradenton         | 143 | Melbourne       | 74  |
| Brooksville       | 72  | Miami           | 245 |
| Bunnell           | 86  | Mt. Dora        | 27  |
| Clearwater        | 146 | Moore Haven     | 163 |
| Clermont          | 27  | New Smyrna      | 62  |
| Cocoa             | 52  | Ocala           | 82  |
| Crescent City     | 74  | Ocoee           | 9   |
| Dade City         | 68  | Okeechobee      | 150 |
| Daytona Beach     | 65  | Ormond Beach    | 72  |
| DeLand            | 41  | Palm Beach      | 180 |
| Eau Gallie        | 70  | Palatka         | 99  |
| Eustis            | 82  | Pensacola       | 484 |
| Frostproof        | 74  | Plant City      | 79  |
| Ft. Lauderdale    | 222 | Punta Gorda     | 145 |
| Ft. Meade         | 77  | Sanford         | 22  |
| Ft. Myers         | 170 | Sarasota        | 155 |
| Ft. Pierce        | 123 | Sebring         | 95  |
| Gainesville       | 120 | St. Augustine   | 120 |
| Green Cove        | 124 | St. Cloud       | 26  |
| Groveland         | 34  | Silver Springs  | 88  |
| Haines City       | 41  | Stuart          | 143 |
| Hollywood         | 230 | Tallahassee     | 254 |
| High Springs      | 141 | Tampa           | 100 |
| Indian River City | 34  | Tavares         | 33  |
| Jacksonville      | 154 | St. Petersburg  | 118 |
| Key West          | 420 | Titusville      | 42  |
| Kissimmee         | 18  | Vero Beach      | 108 |
| Lake Annie        | 120 | West Palm Beach | 180 |
| Lake City         | 167 | Winter Haven    | 52  |
| Lake Wales        | 58  | Winter Garden   | 14  |
| Lake Worth        | 186 | Winter Park     | 4   |

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Dubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:10 a. m. to 9 a. m.

For further information call Orlando Transit Co., Phone 3443.

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The Melrose — Room and Board  
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## Sport and Recreation News

### TENNIS

The semi-finals and finals of the Wilson Shoe Co. Tournament are scheduled for Saturday, October 28th and Sunday, October 29th.

Some high class tennis matches are promised on these two afternoons and tennis fans are invited to attend these matches.

There will be no admission charged.

### TILDEN

Orlando is fortunate in the fact that Big Bill Tilden, Premier Tennis player of the World has chosen this city for a series of exhibitions to be staged December 2 to December 17th and according to plans he expects to have Ellsworth Vines or Vincent Richards as well as two other high class professionals in his tour for this series of matches.

He will play matches in Orlando Saturday and Sunday afternoons and Tuesday and Thursday nights and plans are going forward to make all the necessary preparations for this event.

It is planned to play some of the matches indoors at the Orlando Coliseum and this will give local fans a chance to see the indoor game as it is played in the North as well as seeing these players perform out doors in the daytime matches.

This will no doubt be the biggest tennis event in the South and Orlando is fortunate in having Tilden select this city for this series of matches.

### DIAMONDBALL

The diamondball season will be closed this week with the final games of the Civic Club League Championship series being played Monday and Wednesday at 7:30.

The Exchange Club won the second half championship last week and played the American Legion the first game of a three game series on Friday night.

The other two games in this series are sched-

## c. of c. notes

Winter visitors are arriving in Orlando in constantly increasing numbers now. Every day there are many registering at the chamber of commerce building. Every day there are people coming to the building to find the Orlando addresses of their friends. This registration is a part of the service rendered to Orlando's guests. They are all urged to register—then they can be easily located by their friends.

One of the outstanding facts in connection with the registrations of tourists this year is the fact that approximately fifty per cent of those registered at the chamber of commerce indicate that this is their first visit to Orlando. Thus Orlando's fame spreads. They will not be disappointed this year either; an entertainment program of unusual proportions is being planned for them.

uled for Monday, October 30th and Wednesday, November 1st.

The finish of this series will conclude the diamondball season in all leagues.

### VOLLEYBALL

The Orlando Recreation Dept. is planning to organize Volleyball teams for all groups of men and the use of the City Auditorium has been secured for this sport.

Games will be played on Mondays and Wednesdays and two courts will be laid out in the Auditorium making it possible to take care of 12 teams each night.

It is planned to organize a group of the older business men into a class that will play this game and one of the courts will be used for this group.

All those that are interested in having a regular night for some excellent exercise should get in touch with C. L. Varner by calling 6522.

It is planned to open the season on Monday, November 6th.



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# at the Spark's theatres this week



## BEACHAM THEATRE

**Saturday thru Tuesday**—**STRIKE UP THE BAND!** the big show is beginning! Music in the air—songs in your heart! **TOO MUCH HARMONY** with **BING CROSBY, JACK OAKIE, SKEETS GALLAGHER, JUDITH ALLEN, NED SPARKS** and **MANY OTHERS**—**DON'T MISS IT!**

**Wednesday thru Friday**—**SHE'S SIZZLING! SHE'S EXPLOSIVE! SHE'LL ROCK THE NATION WITH LAUGHTER!** **JEAN HARLOW** and **LEE TRACY** in **BOMBSHELL**. Also Comedy, Cartoon, Pathe News.

**Starting Saturday, Nov. 4th**—**MAE WEST** in **I'M NO ANGEL** with Cary Grant. **"I'M NO ANGEL, BUT I'VE SPREAD MY WINGS A BIT, AND I'VE FOUND A NEW WAY TO GO TO TOWN . . . Hey — Hey!"** Don't Forget to Fly Up and See Me.

## RIALTO THEATRE

**Sunday and Monday** — **BIG DOUBLE FEATURE PROGRAM**—**ROBERT MONTGOMERY** and **JIMMY DURANTE** in **HELL BELOW**. Also Helen Twelveteens in **MY WOMAN** with Wallace Ford and Victor Jory.

**Tuesday and Wednesday**—Double Program—**Sylvia Sidney** and **Donald Cook** in **JENNIE GERHARDT**. Also The Picture of Pictures—**FORGOTTEN MEN** with a Special Cast.

**Thursday and Friday**—**GUEST DAY! BIG DOUBLE FEATURE PROGRAM . . . Douglas Fairbanks, Jr., and Leslie Howard** in **CAPTURED**. Also **CHIC SALE** in "Dangerous Crossroads".

**Saturday Only**—**BIG DOUBLE FEATURE . . . TOM MIX** in **FLAMING GUNS** also **TIM McCOY** in **POLICE CAR**. Special added—**Mickey Mouse Cartoon, Betty Boop Cartoon** and **Gordon of Ghost City No. 4 Serial**.

## FAVORITE STARS HEAD BIG CAST IN STAGE STORY

Paramount's "Too Much Harmony," sensational musical comedy extravaganza which opens at the Beacham Theatre Saturday through Tuesday lists a cast of favorite screen stars including Bing Crosby, Jack Oakie, Skeets Gallagher, Judith Allen, Harry Green, Lilyan Tashman and Ned Sparks.

The film, the third musical Crosby has appeared in for Paramount, reveals the top-notch songster of America as a musical comedy star who is engaged to the wrong girl, a scheming, dollar-daffy blonde. He falls in love with another girl, campaigns for her behind and before the footlights and finally wins her after an amusing series of highly interesting sequences.

In addition to being the focal point of the ro-

mantic plot, Crosby sings several brand new hit tunes, especially composed for him. Jack Oakie and Skeets Gallagher are cast as a team of foot-light fools who mistakenly go high-hat when they hit Broadway.

Judith Allen, last seen in Cecil B. DeMille's "This Day and Age," is the romantic interest; Lilyan Tashman is the vicious vampire; Harry Green plays the role of a harassed theatrical producer; and Ned Sparks, famous dead-pan comic, is also in an important comedy role.

The film was directed by Edward Sutherland, director of "Whoopee," and supplements its cast with a huge chorus of hand-picked Hollywood beauties. LeRoy Prinz directed the musical and production numbers. Two of them, "Buckin' the Wind" and "Black Moonlight," are said to be the most extravagantly produced musical scenes yet brought to the films.

America's Finest Beers

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